



2022 Annual Report  
Valor Service Dogs



**22**

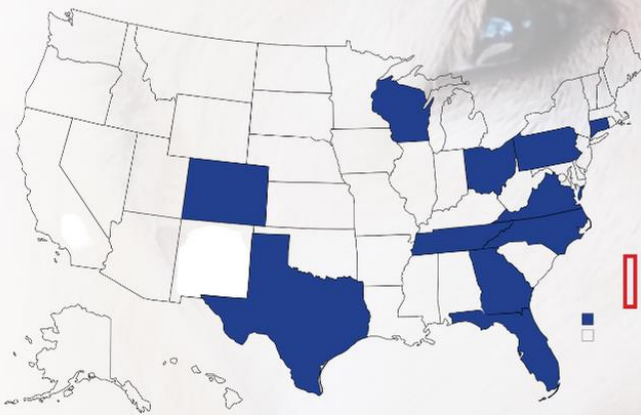
**SERVICE AND FACILITY DOGS  
GRADUATED SINCE 2015**

**12**

**WITH  
VETERANS**

**10**

**WITH FIRST  
RESPONDERS**



**DOGS WORKING  
IN ELEVEN STATES**

created with mapchart.net

**70+** **EDUCATIONAL EVENTS ATTENDED SINCE  
2015 INCLUDING THE GREAT AMERICAN TEACH IN**

**14**

**DOGS CURRENTLY  
IN TRAINING**

**DOGS PLACED AT**

**ZERO  
COST**

**TO THE HERO  
RECIPIENT OR  
PUPPY COACH**

# 2022 Impact and Growth

## Graduates



**Mack** graduated in January 2022, and he was placed as a service dog with a first responder.



**Maggie** graduated in February 2022, and she was placed as a facility dog with a South Florida emergency services department.



**Ladd** graduated, again, in August 2022, and he was placed as a service dog with a veteran.



**Miller** graduated in November 2022, and he was placed as a service dog with a veteran.

## New Recruits



**Betty** – Sponsored by Nutramax Laboratories



**Daisy** – Sponsored by Scoop Soldiers and Donated by Warrior Canine Connection



**Murphy** – Donated by NEADS and Sponsored by Lone Goose Lodge



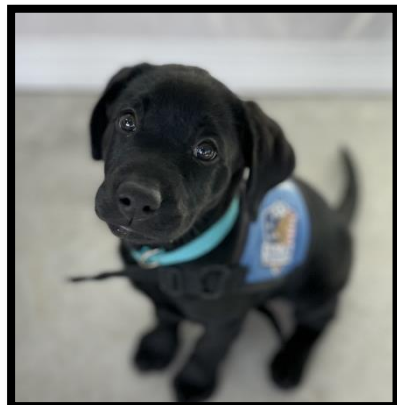
**Sully** – Donated by  
NEADS



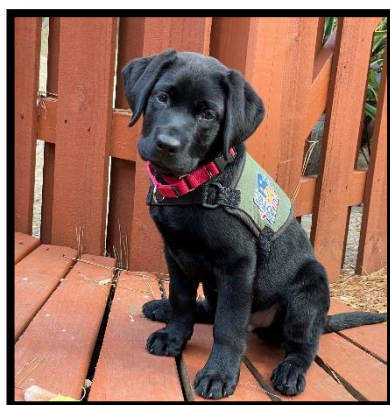
**Lucas**



**Coby** – Donated by Project  
2 Heal



**Emma** – Donated by  
Ability Center Assistance  
Dogs



**Rolo** – Donated by  
Ability Center Assistance  
Dogs

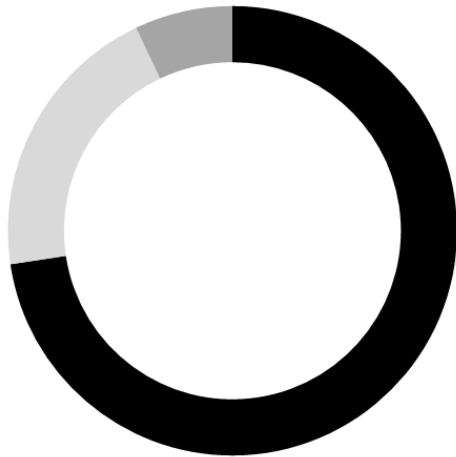
## Capacity Building

In 2021, we launched our Capacity Building Campaign. This is a twofold plan to renovate existing metal buildings on our property into conditioned spaces that can house our training facility and whelping rooms. The plan also includes launching our own breeding program. It is incredibly hard to find puppies from other organizations or breeders that meet our health and assessment criteria. We believe that in order to help more heroes in the future, that we need to have our own source of puppies. This will help increase the number of dogs that are consistently in training and reduce the number of dogs that we release from the program. Our goal for the Capacity Building Campaign is to raise \$270,000 in cash and donated equipment/services. As of 12/31/22, we raised \$112,000! We are so grateful to our supporters and look forward to closing out the campaign over the next 12 months. We are waiting on our permits to be approved by the County so that we can start some of the site prep like grading and installation of another septic system.

We are excited to report that Walker Valor has passed 3 out of 5 health clearances. She will be the first female in our breeding program. The final 2 clearances will be completed once she is a little older. She also completed GDBART testing at Warrior Canine Connection. This testing gives us a full picture of Walker's baseline behavior and temperament, which allows us to pair her with the most optimal breeding male. Walker should have her first litter of puppies in late 2023.

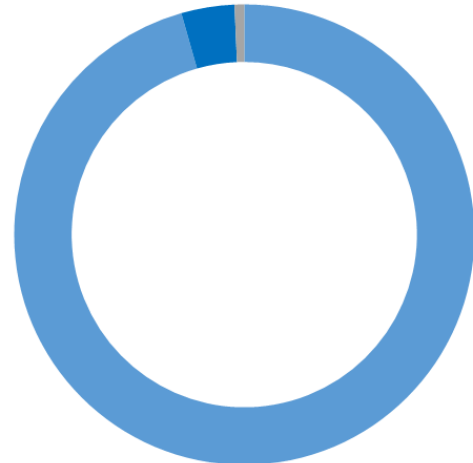
# 2022 Financials

## EXPENSES TOTAL: \$218,837



- Program Services: \$158,913
- Management and General Expenses: \$44,474
- Fundraising: \$15,450

## REVENUE AND SUPPORT TOTAL: \$321,044



- Contributions: \$306,862
- In-Kind Contributions: \$12,000
- Sale of Product Income: \$2,127
- Interest and Dividends: \$53

### Expenses

Program Service Expenses accounted for 73% of our total functional expenses, Management and General Expenses accounted for 20%, and Fundraising accounted for 7%. The two largest expense categories for 2022 were program staff payroll (\$79,787) and service dog costs such as food, veterinary care, travel and training supplies (\$33,792).

In the management and general expense category, our team expanded to include a Digital Marketing Spec. and Volunteer Coordinator, which will allow us to better advertise and recruit volunteers. We also expanded the Development Coordinator role into a Development and Operations role to include technology implementations and site management.

### Revenue

In 2022, we raised over \$300,000. A portion of this, \$112,000, was for our Capacity Building Campaign, while the rest was for general program support. Thank you to our strong and loyal donor base for your support! When we compared donations to prior years, we were excited to learn that we had 150 brand new donors this year. We invest minimally into fundraising and we truly rely on grassroot efforts to spread the word about what we do. We appreciate everyone who shares our social media posts and monthly newsletter. We also have to thank our partner organizations and sponsors who support us and give us a platform to share our story.

# Top Sponsor Organizations and Businesses



# 2022 Board of Directors

Emelie Dash, MBA

Chairman of the Board

Debi Isenstein, LCSW

Behavioral Health Consultant, Secretary

Phil Tulkoff, MBA

Treasurer

Justin Lansford, SSG U.S.  
Army (Ret)

Veteran Liaison

Dr. Stephanie Sabshin,  
DVM

Veterinarian

Alex Douglass, State  
Trooper

First Responder Liaison

Faith Harrison, Esq.

Board Member

## Help Us

With your support, we can continue to help veterans and first responders regain their independence, return to civilian life, and maintain successful partnerships.

### **DONATE TODAY!**

- ✧ Send checks payable to:  
Valor Service Dogs  
15006 McGrady Rd.  
Wimauma, FL 33598
- ✧ Donate Online: Find links to donate on our website and Facebook page
- ✧ In-Kind Donations: Find links to donate items on our website
- ✧ Workplace Giving: Talk to your employer about payroll deduction and matching gift options
- ✧ Stock Donations: contact  
Emelie@valorservicedogs.org for details

### **VOLUNTEER**

We can't accomplish our mission without dedicated volunteers. If you live near Tampa, FL or Valdosta, GA and are looking for a life changing volunteer opportunity, learn more on our website!

### **STAY UP TO DATE**

Join our monthly newsletter to stay up to date on graduations, new recruits, training, and events. Visit our website to join!

### **SPREAD THE WORD**

Follow and share us on social media to stay up to date on all our fun filled training days and activities.



[facebook.com/valorservicedogs](https://www.facebook.com/valorservicedogs)



[#valordogs](https://twitter.com/valordogs)



[valorservicedogs](https://www.instagram.com/valorservicedogs)